

For Collectors Only!

INTERNATIONAL SWAP MEET 2000

WELCOME BACK

zippo® CASE

Welcome Back for a new millennium and a new Swap Meet. Lots of cool things to see and do, July 20-22 in Bradford!



Swap Meet Fun

Lots of trading in Bradford...Zippo lighters... Case knives...and a few stories about those special finds during the 2000 Zippo/Case International Swap Meet.

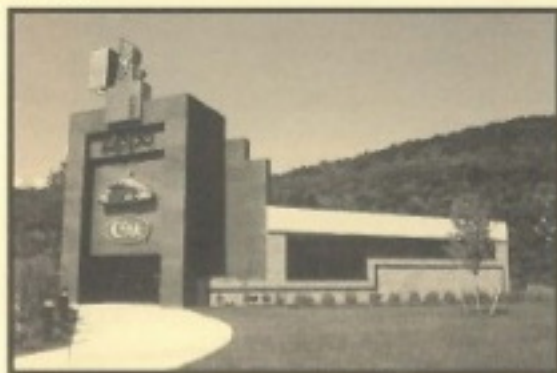
See the world's finest collection of knives by Case, "The most collected knives in the world," and behold the largest array of Zippo lighters anywhere. Space for exhibitors is limited so be sure to register early!

Lots of goodies in store!

The Zippo/Case Store has special products and exclusive items not found anywhere else, including items available only during the Swap Meet. You'll find very cool shirts, hats and other Zippo/Case wearables. The store will overflow into a giant sale tent containing bargains on even more Zippo and Case gifts and souvenirs.

The sought-after random trademark lighters will be showcased in a separate tent packed to bursting with thousands of overruns, prototypes and one-of-a-kind imprints. The sale tent and random lighter tent will be open Friday and Saturday. (The sale tent and random lighter tent will not be open on Collectors Day, Thursday, July 20.)

A new Zippo boutique tent will also debut in 2000. This tent will highlight the new 2000 line of Zippo sunglasses, the new and improved ZipLight® pocket flashlight and the complete line of new Zippo watches. Collectors will receive a free collectible Zippo lighter with every watch purchase.





Collector's Auction and Cookout

Swap Meet participants and special guests will have the opportunity to bid on rare, unusual, and one-of-a-kind items.

To celebrate 110 years of history, Case will auction a 2000 Associates Collection prototype. This set will feature 45 knives beautifully displayed in a reproduced Case display, accompanied by a framed certificate. This set will be personally autographed by all 300+ Case associates.

This year the auction will feature a special edition, collectible, Gibson Zippo guitar with a red fleck painted body, shaped like the Zippo flame icon. This unique collectible is one of only 14 made and retails for \$3,600.

A complete listing of the Zippo and Case auction items will be sent to each club member in mid-April and will also be posted online at the private, collectors-only website zippo.com/case2000/. Proceeds from the Zippo/Case Auction support the development of the Zippo/Case Museum.

This year's cookout, again located at Case, will feature prime rib and chicken with a vast selection of taste-tempting appetizers and side dishes. You won't want to miss it.



Limited Edition Commemoratives

Zippo and Case will commemorate the 2000 Swap Meet with limited edition collectibles. Participants will have the opportunity to pre-order limited edition collectibles when registering to attend the Swap Meet. Commemoratives must be picked up at the Swap Meet. As in the past, there will be individual lighter and knife collectibles as well as a numbered combination lighter/knife set.



Salute to Tommy Hart

Case legend Tommy Hart crafted Case knives for nearly 50 years. During his time at Case, Mr. Hart designed the Texas Longhorn, the CopperLock™ and the new RussLock™. To honor Mr. Hart's contributions to the company, Case C.O.O., Greg Booth, will dedicate a newly planted tree at the Case factory just before the collector's auction. The tree will stand for decades, reminding visitors of Tommy Hart's legacy at Case.

Zippo and Case Factory Tours

Zippo and Case are pleased to offer factory tours on Thursday, July 20 to all registered collectors 12 years and older. Factory tours are a high point of the Swap Meet for many collectors, since Zippo and Case do not offer public tours. Don't miss out on this unique opportunity. No cameras or recording devices are permitted on Zippo or Case factory tours.

Free! Custom Knife Care

A Case craftsman will be sharpening and polishing Case and Zippo knives at no charge in the Motorsports tent. Take a moment to stop and see Case associates skillfully perform their honing and buffing talents. They're sure to turn your old knife into one that looks brand new.



Zippo and Case Customer Service Tent

Zippo and Case customer service representatives as well as company historians, Linda Meabon and Shirley Boser, will be present to answer questions and provide information to collectors and the general public. Zippo customer service will also be accepting lighters for repair. Membership applications for the Case Collectors Club will be available.



Zippo Fuel Can Exhibit

A unique exhibit of 47 vintage Zippo fluid cans will be on display in the Zippo customer service tent, courtesy of Fuel Plant Manager, Ralph Pearce. The collection spans from the early 30's to present, and features an original yellow, black and red tin can and a unique glass bottle used during WWII. While you're there, fill up your lighter with Zippo lighter fluid using an antique fuel pump, or replace your worn out flint.



Focus on the Zippo Lighter

The Zippo lighter was the focus of the Pittsburgh American Society of Media Photographers 1999 Object Show. The annual event gives media photographers an opportunity to exercise their creativity and be recognized by their peers. Over 40 photographers shot photos featuring a brushed chrome Zippo lighter as their subject. Here's your chance to see their unique interpretations of the classic Zippo lighter.



Knife Maker Tony Bose

Custom knife maker Tony Bose from Shelburn, Indiana, will be on hand at the Case customer service tent to discuss knife design and show some of his handmade creations. In 1999 Bose and Case teamed up to create the Tony Bose Slimline Trapper. In 2000 Case will introduce the Tony Bose Millennium Trapper.



Motor Sports Mania

Zippo-sponsored race cars will be on display in the Motorsports tent. This year Zippo is proud to sponsor Jimmy Spencer's NASCAR Busch Series Grand National Division #12 Chevrolet Monte Carlo and T-F Racing's Grand American Road Racing #47 Ford Mustang. Watkins Glen International Speedway will also display their 2000 pace car. Don't miss the opportunity to register for lots of great prizes (including tickets to September's Zippo U.S. Vintage Grand Prix of Watkins Glen).





Completion of Flag Exhibit

The final lighter will be placed in the American flag exhibit during a ceremony at 10:00 a.m. on Friday, National Zippo Day. The completed flag will be comprised of more than 3,400 Zippo lighters. The flag has been a work in progress since the museum's opening in 1997.



Motorcycle Fun Run

Kicks off at 11:15 a.m. Saturday, July 22 at the Zippo/Case Visitors Center. Registration will take place at the Zippo/Case Visitors Center from 9:30 a.m. - 11:00 a.m., and will cost \$5.00 per person. Join motorcyclists on a 120 mile dice run through the Allegheny National Forest and the Kinzua Dam area. Registration fee benefits Kids With Cancer.



Zippo Repair Clinic

Watch as skilled technicians practice their craft, backing our famous lifetime guarantee that "It works or we fix it free." We're very proud of our repair clinic, and even more excited to tell the repair story. Although the factory will be closed, the Zippo Repair Clinic will be open special hours Friday and Saturday, thanks to our technicians who have volunteered to work.



The Zippo/Case Post Office

A limited edition, collectible cachet will once again be issued by the U.S. Post Office in commemoration of the 2000 Zippo/Case International Swap Meet. The cachet will be sold at the Zippo/Case postal station, where for two days, all outgoing mail will be hand-canceled with a Swap Meet postmark. Great for lighter collectors, knife collectors and stamp collectors!



Bradford Summer Fest

Downtown Bradford will host the fun-filled Summer Fest weekend! Planned events include the Old City Hall Fine Arts Show, the YWCA Strawberry Festival, a classic car show, a motorcycle and ATV show, bargains at local shops, food vendors and live music. A craft fair will be held Friday and Saturday. There will be pony rides to entertain children and, on Saturday, a climbing wall will be erected to challenge novice and expert climbers. Don't miss the spectacular fireworks display sponsored by the Wagner family. The fireworks will take place after dusk on Saturday.



Additional Swap Meet activities are being planned. Watch for updated information coming in our second Swap Meet mailing in mid-April.

The Zippo/Case Swap Meet presented in association with the Case Collectors Club, On the Lighter Side, and the Pocket Lighter Preservation Guild.

